

Creating the Workplace of Tomorrow

What I've Learned as a "Gen Z Embed"

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Every generation has its share of angst and turmoil.

But no generation in the last 75 years has been confronted with more chaos more quickly than Generation Z.



Born around 9/11



Millions lost their homes to the financial crisis



Lockdown drills made once safe places uneasy



An opioid epidemic



Threats to democracy



School shootings



Climate change

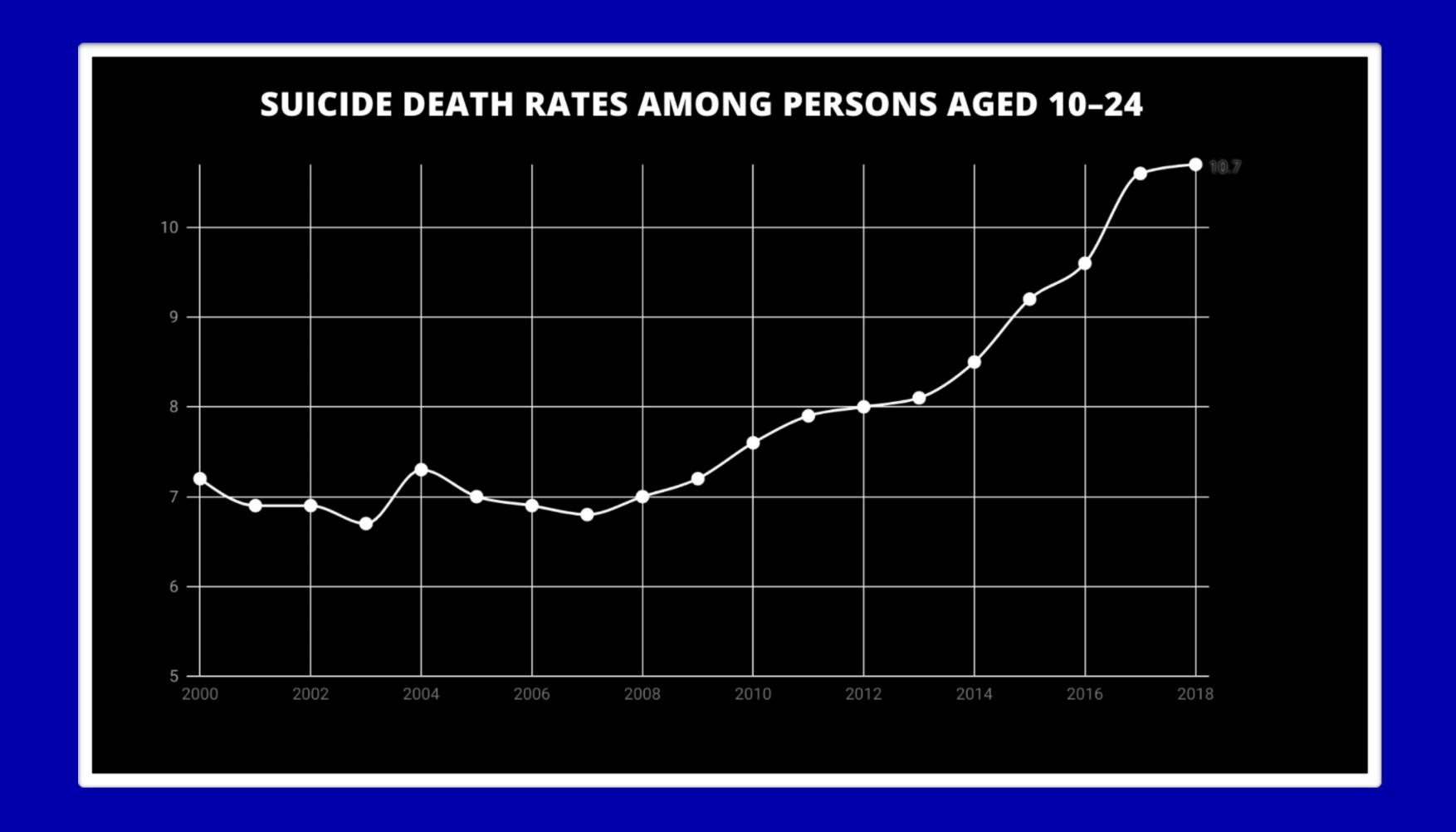


George Floyd



Pandemic

All of this accelerated through social media. All of it before turning 25.



Death by suicide increased as Gen Z aged into adolescence

Rather than melting like snowflakes, these pressures from the outside world have made them harder.

Yes, they're anxious, but they are also stronger, more resilient, and determined to change the world – and the workplace.

Here are some goals that people may or may not value in their work life. (A) Please indicate how important each is to you...

(B) How would you rate your own progress in achieving the goals on this list?

Ability to support myself/family financially Having harmony between work and home life

Feeling passionate about my work

Having health insurance and other benefits

Feeling valued at work

Working for a stable, dependable organization

Earning a lot of money

Working in an environment that is mentally stimulating

Having an opportunity to make a positive impact on the organization

Working in in a job that is stress-free

Having a strong mentor that can help me grow and succeed

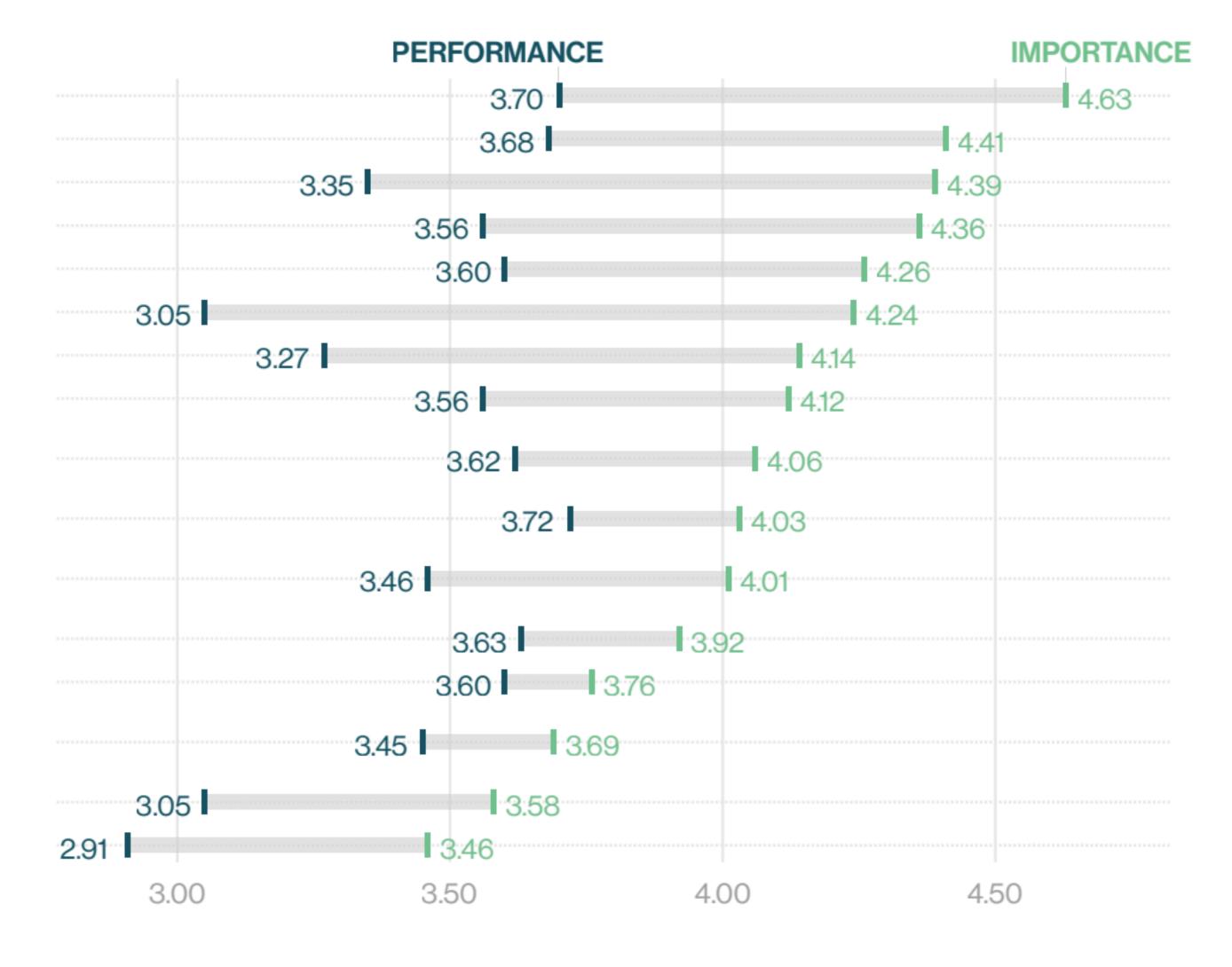
Having a job or career that benefits society

Being around people like me

Working for an organization that is one of the best in its field

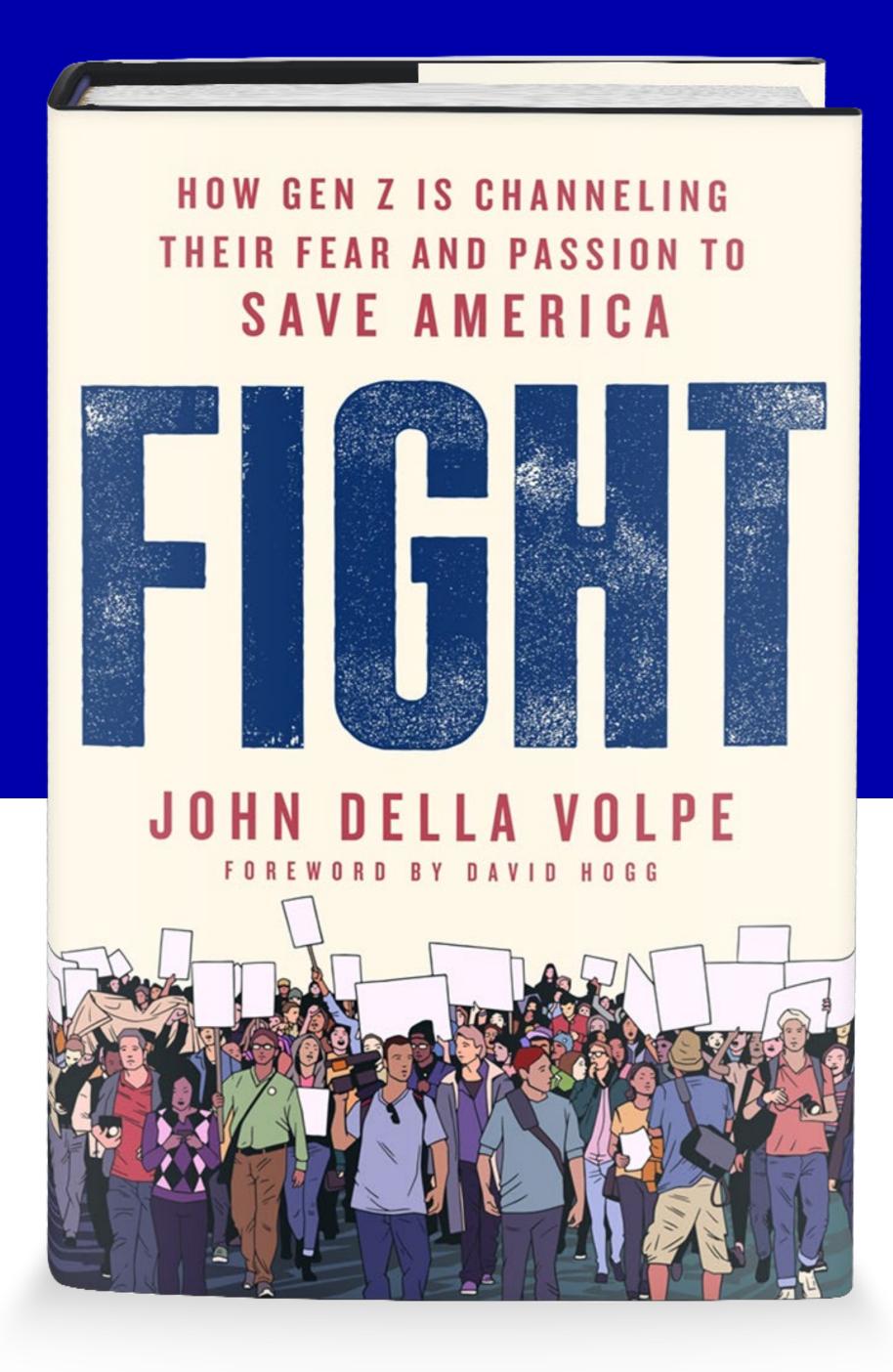
Having the option to work remotely or hybrid

Being my own boss



(A) Scale: 1 = Not important at all → 5 = Very important; (B) Scale: 1 = Poor → 5 = Excellent

Source: SocialSphere, Inc.



Thank you

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